

# Sponsorship LEVELS



Dancing with the Northfield Stars promises to be an unforgettable evening of performance, community, and impact brought to you by Our Community Foundation - Northfield Shares. This highly anticipated event brings together local organizations, community leaders, and supporters for a night of energy, connection, and giving back.

As a sponsor, you'll play a visible and meaningful role in making it all happen, connecting your brand to a positive, high-profile experience through event promotions, printed materials, and the excitement of the live show.

## Sponsorship Overview

- **CROWN THE CHAMPIONS:** \$35,000
- **CENTER STAGE:** \$25,000
- **LIGHTS, CAMERA, ACTION:** \$20,000
- **AFTER-PARTY:** \$15,000
- **SPOTLIGHT STUDIO:** \$10,000
- **GRAND FINALE:** \$7,500
- **TOAST TO THE STARS:** \$5,000
- **A SWEET FINISH:** \$3,000
- **STANDING OVATION:** \$2,500
- **COMMUNITY PARTNER:** \$1,000
- **STEPPIN' OUT:** \$500

### ★★★ **CROWN THE CHAMPIONS Sponsorship** ————— ◆ ————— **\$35,000** (Exclusive)

- Prize money sponsor supporting all participating organizations
- Top logo placement on all materials - digital, print, signage, etc.
- VIP recognition throughout the event
- Full-page program ad, feature in email campaigns, press releases, and 5+ social posts
- Premium signage at the entrance and near the main stage
- Branded VIP table with top-tier seating
- 8 event tickets

### ★★★ **CENTER STAGE Sponsorship** ————— ◆ ————— **\$25,000** (Exclusive)

- Event name: "Dancing with the Northfield Stars, presented by [your company]"
- Premier logo placement on all materials - digital, print, signage, etc.
- VIP recognition throughout the event
- Full-page program ad, feature in email campaigns, press releases, and 5+ social posts
- Premium signage at the entrance and near the main stage
- Branded VIP table with top-tier seating
- 8 event tickets

### ★★★ **LIGHTS, CAMERA, ACTION Sponsorship** ————— ◆ ————— **\$20,000** (Exclusive)

- Technology sponsor with branding on all event audio/visual production elements
- Logo on screens with verbal recognition during the program
- Full-page program ad and website feature
- Mention in 4+ social posts
- Premium table
- 6 event tickets

★★★ **AFTER-PARTY Sponsorship** ————— ◆ ————— **\$15,000** (Exclusive)

- Naming rights to the official after-party
- Branded signage, decor, and interaction opportunities through games or prizes
- Recognition during the program transition
- Full-page program ad and website listing
- Mention in 3+ social posts
- Reserved table
- 4 event tickets

★★★ **SPOTLIGHT STUDIO Sponsorship** ————— ◆ ————— **\$10,000** (Exclusive)

- Photo booth sponsor with logo include in backdrop
- Half-page program ad and website listing
- Mention in 2+ social posts
- 4 event tickets

★★★ **GRAND FINALE Sponsorship**  
**\$7,500** (2 Available)

- Streaming sponsor - logo integrated into livestream broadcast
- Half-page program ad and website listing
- Mention in 1-2 social posts
- 4 event tickets

★★★ **TOAST TO THE STARS Sponsorship**  
**\$5,000** (3 Available)

- Beer and wine sponsor - logo included in bar signage, napkins, and menus
- Recognition during an event toast
- Quarter-page program ad and website listing
- 4 event tickets

★★★ **A SWEET FINISH Sponsorship**  
**\$3,000** (4 Available)

- Dessert sponsor - logo included at dessert stations
- Program and website listing
- 4 event tickets

★★★ **STANDING OVATION Sponsorship**  
**\$2,500** (5 Available)

- Program and website listing
- 4 event tickets

★★★ **COMMUNITY PARTNER Sponsorship**  
**\$1,000** (8 Available)

- Program and website listing
- 2 event tickets

★★★ **STEPPIN' OUT Sponsorship**  
**\$500** (10 Available)

- Program and website listing

**ADDITIONAL Opportunities!**

- Custom interactive opportunities (red carpet welcome, games, prizes)
- Branded giveaways for dancers or attendees
- Sponsored gifts for judges
- In-kind gifts/sponsorships

*Secure your sponsorship today and take the stage to support our community!*



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