

Partnering FOR PROGRESS



2016 REPORT TO THE
COMMUNITY

Northfield 
SHARES

To Our *Neighbors in Northfield*

I believe that Northfield Shares, as a community foundation, is uniquely placed to be of great service to the Northfield community. Our mission is to advance **philanthropy**, to inspire **volunteerism** and to promote **collaborative leadership**.



Significant events over the past year have moved us forward in our mission. Early in 2016, a donor-advised fund was created from a gift provided by Mr. Donald Nelson. It will help provide for restoration of prairie land and land stewardship in our area for years to come. Since then, other new funds have joined Northfield Shares.

Each year, Northfield Shares offers financial grants to the community that help in a variety of ways. Our grants help people of all ages and foster community spirit. To name just a few recipients: Beautify Northfield Coalition, Cannon River Watershed Partnership, Community Action Center of Northfield's Northfield Works program, Greenvale Park Community School, HealthFinders Collaborative, Northfield in Bloom, Northfield TORCH and Northfield Union of Youth – these grants were given in 2016. These grants and other grants in previous years help us serve as partners, working together to create a desirable community.

There have been a number of volunteer opportunities throughout the year. One of the most memorable has been the recent flooding in our downtown area. Northfield Shares stepped forward as a place where volunteers could find ways to reach out and help those neighbors and businesses affected by the flood.

Our vision and mission continue to grow year by year. Our theme this year is **Partnering for Progress**. However, underlying this partnership is a deeper theme: **the gift of philanthropy**. Philanthropy is a gift for each of us, for it speaks of our joint love for people. It is a joy of giving – giving as each of us sees fit and is able to provide the gift.

Our gifts to be shared are the gifts of time, talent and treasure. As we reach out individually and together with these gifts, our community becomes a better place for all who live here.

Northfield Shares is one partner among many that have this vision and mission for sharing and giving. It is a vision very close to my heart. It is with great joy that we share our 2016 Report to the Community with you.

Join us as we **partner for progress**.

With my gratitude,

Craig Ellingboe
2016 Board of Directors Chair

Getting to Know Northfield Shares

Northfield Shares was founded to advance philanthropy, inspire volunteerism and promote collaborative leadership in the Northfield community. We seek to sustain and transform the area by supporting these crucial components.

We operate as both a community endowment and a hub for volunteerism, providing a way to meet the needs and interests of the greater Northfield area both now and into the future.

Our goal is to provide ways for individuals to give back to their community by uniting donors and volunteers to meet nonprofits' needs.

Our vision is to help Northfield to be a prosperous and generous community fueled by engaged donors and volunteers who help to make the area a better one in which to live, work and play.



PHILANTHROPY

Think big. Create a vision. Imagine your impact. You can make a big difference by donating to a community fund, like the Northfield Shares Fund. Legacy gifts through this fund are designed to fit the individual donor's wishes and goals.



VOLUNTEERISM

Northfield Shares inspires volunteerism by offering several sponsored volunteer opportunities to provide individuals and groups with easy ways to quickly engage in helping the community.



COLLABORATIVE LEADERSHIP

We are here to promote leadership by supporting nonprofit leaders in working collaboratively and efficiently. We deeply value the good work these organizations do for our community, and we assist in ways that make sense.

FAST FACTS

\$30,066 
was raised for nonprofits during the 2016 Goods for Good citywide garage sale event

 **1,300+**
people have taken the pledge to volunteer at least five hours per month in service to others

\$39,742 
was granted to local charities by Northfield Shares in 2016

 **250**
Northfield High School students signed up to help with sandbagging efforts during our recent flood

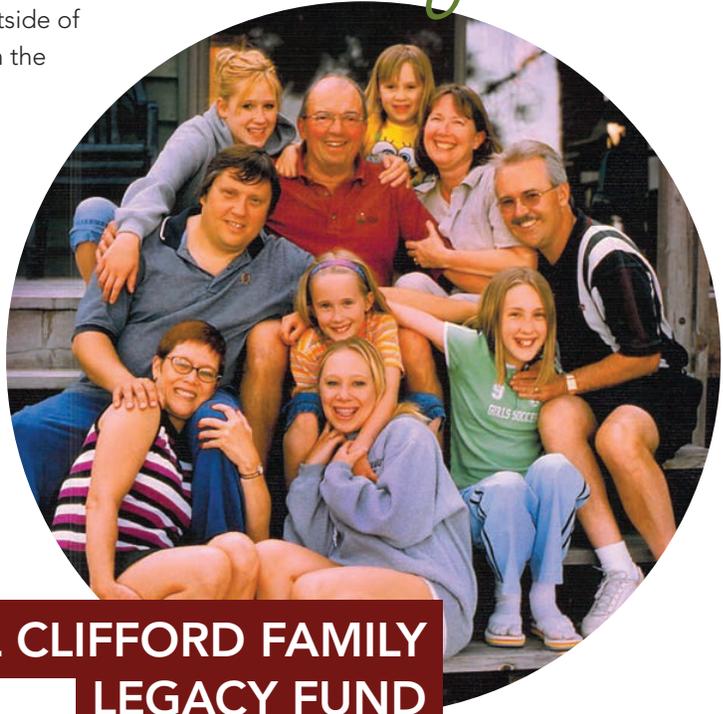
nine 
community grants were awarded in 2016

 **1,039**
hours volunteered by board members to manage and govern Northfield Shares in the past year

five 
new charitable funds have been added to Northfield Shares' management in the past year

Giving Gifts to Further Progress

Bill Clifford was born in 1941 and grew up on a family farm outside of Northfield. He moved around as an early adult but returned in the early 1970s – this was the community in which Bill wanted to raise his family and begin his career as a businessman and entrepreneur. He achieved a great deal of success and was always generous with his time and resources. With Bill, nobody was a stranger for long. He enjoyed celebrating life with others.



**BILL CLIFFORD FAMILY
LEGACY FUND**

As all of us continue to partner for progress, we must remember Bill's motto: "Every adversity is a seed for greater or equal benefit."

In 2007, Bill started his own family fund, the Clifford Family Foundation, as a way to share his successes by involving his children and grandchildren in philanthropy. After attending the Northfield Shares Grants Open House, the family decided to close the private foundation and roll the money into a family fund at Northfield Shares. While he was alive, Bill enjoyed mentoring and helping young people get started in life on paths to success. This fund will carry on Bill's good work in perpetuity and will make the community he loved a better place for a long time to come.



**ENGESETH-RINDE
RESTORATION FUND**

"No one in my family wanted to farm the land. Selling it to the DNR was the best way to make sure that the land would be protected."

Early this year, a donor-advised fund was created from a major gift that was provided by Donald H. Nelson – the Engeseth-Rinde Restoration Fund. The farm was donated to Northfield Shares, and it will be added to the new Prairie Creek Wildlife Management Area. Nelson worked with the Minnesota Department of Natural Resources (DNR) and Northfield Shares to arrange the sale of his property. The farm will become a place for research on prairie restoration and will be available for study by students at St. Olaf College and Carleton College as well as Northfield-area students and other community members.

Recognizing the Importance of Sharing

Kris Estenson was a founding member of 5th Bridge, one of the organizational halves that formed Northfield Shares. Kris joined the Board of Directors in January 2016 to reinvigorate the Inspiring Volunteerism leg of our mission. Kris is also a key volunteer leader of the Northfield Promise initiative, a WINGS member and active at United Methodist Church.

“My favorite part of building Northfield Shares’ volunteerism component is meeting with community members and organizations to hear their needs and developing a volunteer base,” said Kris. Incorporating volunteerism into a community foundation is unique, and Kris believes in its power to connect people to opportunities.



LONG-TIME VOLUNTEER

“It’s a way of showing that we all have resources to share, and those resources don’t always have to be financial.”



Defeat of Jesse James Days

RUN/WALK



The proceeds from this annual event support operations at Northfield Shares and help us fulfill our mission to advance philanthropy, inspire volunteerism and promote collaborative leadership.

Did you know ... **577 PEOPLE** participated in the 2016 Northfield Shares Defeat of Jesse James Days Run/Walk.



FLOODED WITH HELP

Northfield Shares was able to aid in flood abatement efforts during the recent flooding of the Northfield area. We stepped forward as a place where volunteers could find ways to connect with and support those neighbors and businesses affected by the flood. “When the going gets tough, Northfield steps up and takes action,” said Candy Taylor, community engagement director of Northfield Shares.

“Northfield High School students, staff and coaches played a large role in helping with the sandbagging and mobilizing volunteers. The support of city officials and staff was amazing.”

Partnering for Progress

It is important to Northfield Shares to effectively partner with other local nonprofits to strengthen and support our community in ways that matter. Here is a look at some of the valuable ways we have united this year.

HEALTHFINDERS COLLABORATIVE

HealthFinders Collaborative, a health center which provides a comprehensive primary access point to health services for marginalized families of Rice County, requested funds from Northfield Shares to contribute toward an innovative care coordination program. "The support brought alive our services in community-based locations," said Charlie Mandile, executive director. "Northfield Shares' assistance unified local partners and provided instrumental resources for collaborative efforts."



GREENVALE PARK COMMUNITY SCHOOL

Northfield Shares provided Greenvale Park Community School with funds to help support a second co-coordinator position at the school, which also serves as a community hub offering resources and family programming. "Northfield Shares has supported our growth," said David Craft, principal of Greenvale Park School. "We've created a place where children and families come to develop their strengths. This gives hope that the best day is yet to come."

NORTHFIELD IN BLOOM

Northfield in Bloom, an organization that focuses on beautifying public areas through horticulture service projects, used funds granted from Northfield Shares to support community beautification, especially in the downtown area and Children's Pollinator Gardens. "Northfield Shares' contributions have been priceless – from the initial inspiration to start Northfield in Bloom to what's happening now – it's amazing," said Pat Allen, chair of Northfield in Bloom.



NORTHFIELD WORKS

Northfield Works, a job partnership program provided by the Community Action Center of Northfield, focuses on ending poverty through job training and placement for low-income, underemployed and unemployed people in the area. "Northfield Shares' support has increased our capacity to serve clients through mentorship in a variety of venues," said Adele Porter of Northfield Works. "The healthy relationships and support modeled by mentors is a game changer for many clients."

Financial Results

New growth in Northfield Shares will impact the community by making more charitable dollars available for community needs and opportunities. Our 2016–2017 grant cycle is underway. Thanks to the new Bill Clifford Family Legacy Fund and a grant from the Ames Fund of The Minneapolis Foundation, we have more funds available to grant – a total of \$68,619. Audited financial statements are available upon request.

OPERATING STATEMENT

INCOME	2016
Contributions	\$1,099,078
Interest Income	38,734
In-kind Contributions	55,859
Special Events	22,800
Miscellaneous Income	135
Net Assets Release from Restrictions	–
Total Support and Revenue	\$1,216,606
EXPENSES	
Program Expense	
Grants	\$97,119
Program Service Expense	49,977
Total Program Expense	\$147,096
Management and General	\$46,788
Fundraising	17,326
Total Expenses	\$211,210
Change in Net Assets	\$1,005,396



- 90% Contributions
- 3% Interest Income
- 4% In-kind Contributions
- 2% Special Events
- 1% Miscellaneous Income

STATEMENT OF FINANCIAL POSITION

ASSETS	2016
Cash and Cash Equivalents	\$123,289
Investments	892,147
Pledges Receivable	97,576
Prepaid and Other Assets	592
Total Assets	\$1,113,604
LIABILITIES AND NET ASSETS	
Grants Payable	\$68,619
NET ASSETS	
Unrestricted Net Assets	\$349,598
Temporarily Restricted Net Assets	231,887
Permanently Restricted Net Assets	463,500
Total Net Assets	\$1,044,985
Total Liabilities and Net Assets	\$1,113,604



- 70% Program Expense
- 22% Management and General
- 8% Fundraising

2016 was Northfield Shares' first year of audited statements. Future reports will include a year-to-year comparison. View our website for more information about our financials.

Northfield SHARES

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Get Involved

Northfield Shares offers several ways to get involved in the community. Here's how to get started:

- ▶ Check out sponsored volunteer opportunities:
northfieldshares.org/volunteer
- ▶ Participate in sponsored initiatives, like National Volunteer Week, the annual Goods for Good event or take the pledge to volunteer at least five hours per month to serve others.
- ▶ Reach out! Post your own volunteer opportunity:
northfieldshares.org/post

FEEL THE POWER OF GIVING

Learn about ways to give at northfieldshares.org/legacy-gifts

OUR DEEPEST APPRECIATION to longtime staff member, **Candy Taylor**, for the dedication and tremendous work that she has provided to Northfield Shares, and **Dale Ness**, past board chair and board member, for helping to orchestrate the development of Northfield Shares' entity through the merger of The Northfield Area Foundation and 5th Bridge.



2016 BOARD OF DIRECTORS

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